

Google My Business Check List AND 3 Common Mistakes People Make and How You Can Avoid Them!



Checklist Google My Business

Below is the checklist for your Google My Business listing.

- Claim your Business Profile
- Complete every section of your Google My Business account
- Be meticulous with contact information
- Select primary and secondary categories
- Write a complete "from the business" description
- Publish Google posts weekly
- Upload new photos weekly
- Answer questions
- Collect and respond to reviews
- Add your products and/or services
- Set up messaging



3 Common Mistakes People Make and How You Can Avoid Them!



1) Reviews

What is the one thing you can do to make your business stand out from others? Ask for reviews. Reviews help build E-A-T, Expertise, Authority and Trustworthiness. Google has even stated that reviews are a ranking factor so get ahead of your competition by consistently asking for them and sending people directly to GMB review page!

We can implement a strategy to generate more 5 star reviews for your business, ask us how!

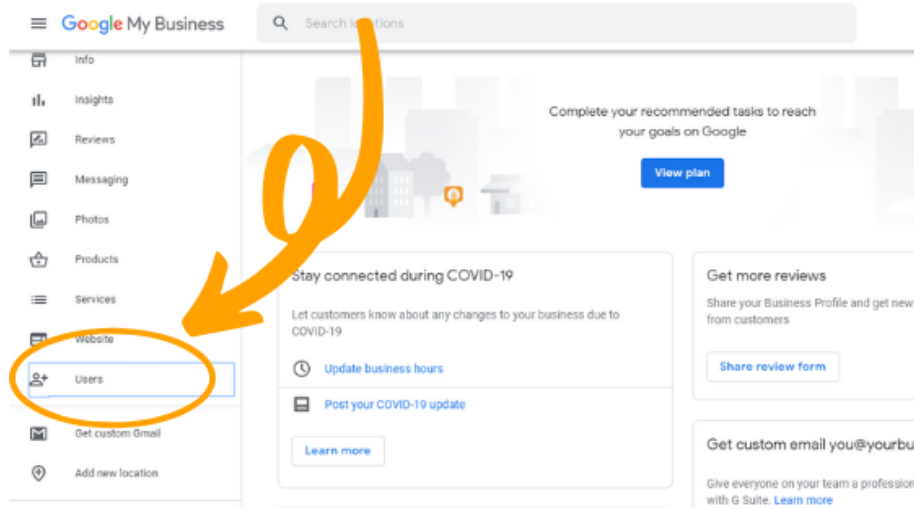


2) Websites

It's really important that you own the website for your business and not let someone else control it or use their site to promote yours.

Why? Because if something goes wrong with the owner of this other domain then they can take away everything on there - including all those years invested in building up a reputation - just like taking candy from an infant!

If you build a bad name online, its hard to fix things when Google finds out about it. Thats why I'm telling every single one of my clients right now- get yourself onto "your" domain because no good comes from being somebody elses' property



3) Account Users

Did you know that the activity of any users on your GMB account can get your account suspended? It's a good idea to periodically check your profile and see who's listed. If it's an ex-employee or even someone in the company no longer handling GMB management, remove them.

The activities of one Google platform user can get all other platforms like YouTube suspended as well! So make sure to do some spring cleaning from time to time if you want access for every single platform at once!

Conclusion for GMB

Are You Ready to Grow Your Business with Your Google My Business Profile?

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Do you want more leads and conversions?

Google My Business Services is a suite of tools that help businesses get found on Google Maps. The suite includes the following services: GMB Optimization, GMB Monitoring, and GMB Management. We offer these services to make sure your business can be found by potential customers in their search for what they need.

When it comes to getting new customers, nothing beats being where people are looking for what you have to offer. With our suite of services, we'll make sure that happens so you don't have to worry about anything but running your business!

Click here and lets get talking

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